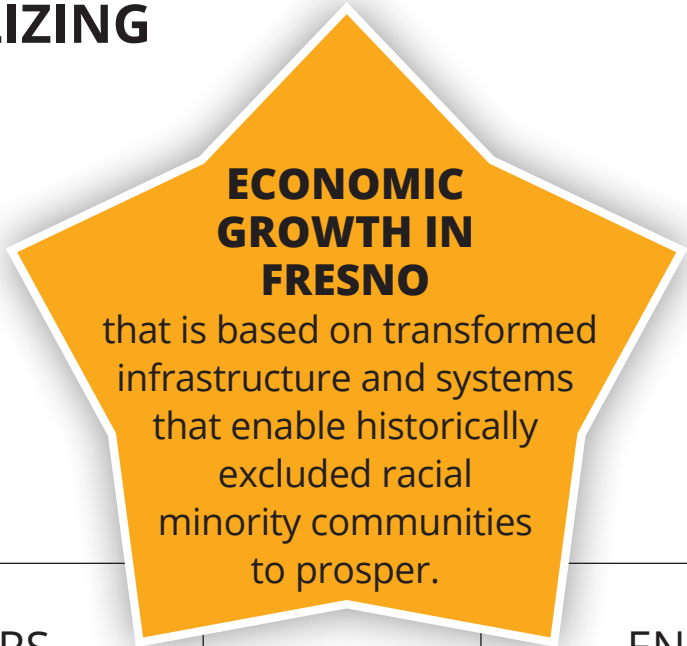
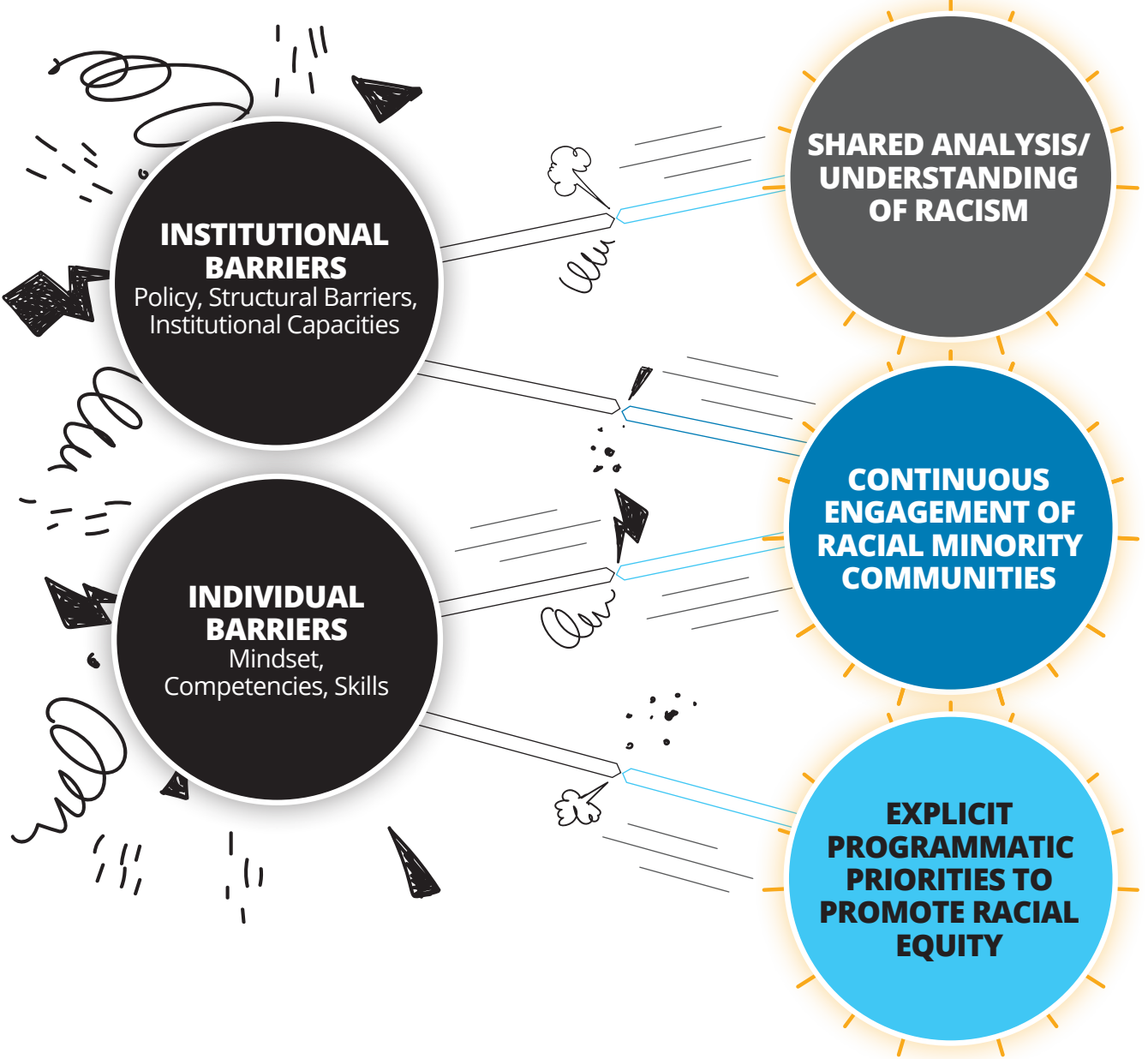


OPERATIONALIZING THE THEORY OF CHANGE



KEY BARRIERS

KEY ENABLERS



WHAT IS FRESNO DRIVE'S 'THEORY OF CHANGE'?

DRIVE's Theory of Change defines our long-term goal and works backward from there to determine the conditions needed to achieve sustained change. Each level of outcomes builds upon the previous to achieve the sustained impact.



KEY REQUIREMENTS

What are Key Requirements?
DRIVE's outcomes are all dependent on the availability of these inputs and resources throughout the life of the program — strategy, funding, political will, institutional leadership (CVCF), and partnerships.

FOUNDATION

What are Foundation Outcomes?
DRIVE's Foundational Outcomes focus on developing DRIVE partners' common understanding of the role race inequity has played in the local economy through data, shared understanding and analysis, and strengthened capacities of key DRIVE actors.

CATALYTIC

What are Catalytic Outcomes?
DRIVE's Catalytic Outcomes center around community engagement, capacity building, explicit programmatic activities, monitoring/evaluation and accountability.

PRIMARY

What are Primary Outcomes?
DRIVE's Primary Outcomes focus on the twin goals of inclusive economic growth and increased prosperity.

IMPACT

What is Impact?
The Impact is DRIVE'S 'North Star,' our guiding principle and long-term goal: *"Economic growth in Fresno based on transformed infrastructure and systems that enable historically excluded racial minority communities to prosper."*

DRIVE'S THEORY OF CHANGE

